



BERWICK BANK WIND FARM OFFSHORE ENVIRONMENTAL IMPACT ASSESSMENT

APPENDIX 18.2: SOCIO- ECONOMICS AND TOURISM STAKEHOLDER CONSULTATION

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1. KEY STAKEHOLDER CONSULTATION

1. A range of key stakeholders were invited to participate in consultation to inform the socio-economic and tourism assessment. This included national and regional representative organisations as well as local authority officers and community council representatives within the socio-economics local study areas and the Tourism local study area. Invitations were issued to 58 organisations in total, with 15 organisations participating during the course of the process. Stakeholders were initially invited via email to book a one hour slot at their own convenience. Those stakeholders who did not initially respond were followed up with further emails and phone calls (where phone numbers were available) in an attempt to secure their input.
2. Table 1.1 summarises the participation of each invited stakeholder organisation.

Table 1.1: Socio-Economics and Tourism Stakeholder Consultation Participation

Stakeholder	Outcome	Comments
Local Authorities		
Highland Council	Nil response	
Aberdeen City Council	Nil response	
Aberdeenshire Council	Scheduled consultation cancelled by stakeholder	Scheduled consultation on 23/12/2021 was cancelled by stakeholder. Nil response to follow up email inviting to reschedule.
Dundee City Council	Consultation session on 20/12/2021	
Angus Council	Consultation session on 06/01/2022	
Fife Council	Consultation session on 22/12/2021	
City of Edinburgh Council	Consultation session on 14/12/2021	
East Lothian Council	Consultation session on 21/12/2021	Economic Development Team
East Lothian Council	Consultation session on 25/03/2022	Tourism Team
Scottish Borders Council	Consultation session on 21/12/2021	
National/Regional		
Scottish Enterprise	Consultation session on 14/12/2021	
Highlands and Islands Enterprise	Consultation session on 20/12/2021	
Marine Scotland	Nil response	No response to invitation to participate in stakeholder consultation process. Written response received relating to separate, specific clarification questions relating to scoping responses.
Energy Skills Partnership	Nil response	
Scottish Government	Consultation session on 20/12/2021	
DeepWind	Nil response	
Forth & Tay Offshore	Nil response	
Visit Scotland	Invitation decline – signposted elsewhere	Visit Scotland provided local contacts to follow up with.
Royal Yachting Association Scotland	Consultation session on 15/12/2021	
Scottish Tourism Alliance	Nil response	
Tay Cities Partnership	Nil response	
Local		
Visit Aberdeen	Nil response	
Visit Angus	Nil response	
Visit Fife	Nil response	
Visit Fife Golf	Nil response	

Stakeholder	Outcome	Comments
Visit East Lothian	Consultation session on 25/03/2022	East Lothian Council Tourism Team
John Muir Way Group	Deferred to East Lothian Council	Representatives of stakeholder communicated preference for East Lothian Council to represent their interests during the consultation session on 25/03/2022.
Scotland's Golf Coast (East Lothian)	Nil response	
Community Councils (Local Authority in Parentheses)		
Dunbar (East Lothian)	Consultation session on 21/12/21	West Barns and Dunbar Community Councils were represented by the same individual.
West Barns (East Lothian)	Consultation session on 21/12/21	West Barns and Dunbar Community Councils were represented by the same individual.
Royal Burgh of Burntisland (Fife)	Consultation session on 16/03/22	Attended virtual stakeholder consultation workshop.
North Queensferry (Fife)	Did not attend	Booked, but did not attend, virtual stakeholder consultation workshop on 16/03/2022.
Tarbat (Highland)	Nil response	
Inver (Highland)	Nil response	
Fearn (Highland)	Nil response	
Nigg and Shandwick (Highland)	Nil response	
Kilmur and Logie (Highland)	Nil response	
Tain (Highland)	Nil response	
George Street (Aberdeen City)	Nil response	
Castlehill and Pittodrie (Aberdeen City)	Nil response	
Royal Burgh of Montrose (Angus)	Nil response	
Ferryden and Craig (Angus)	Nil response	
City Centre and Harbour (Dundee City)	Nil response	
Coldside (Dundee City)	Nil response	
Methil (Fife)	Nil response	
Buckhaven and Denbeath (Fife)	Nil response	
Rosyth (Fife)	Nil response	
Prestonpans (East Lothian)	Nil response	
Cockenzie & Port Seton (East Lothian)	Nil response	
East Lammermuir (East Lothian)	Nil response	
North Berwick (East Lothian)	Nil response	
Dunpender (East Lothian)	Nil response	
Gullane Area (East Lothian)	Nil response	
Coldingham (Scottish Border)	Nil response	
Cockburnspath and Cove (Scottish Border)	Nil response	
Burnmouth (Scottish Border)	Nil response	
St Abbs (Scottish Border)	Nil response	
Eyemouth (Scottish Border)	Nil response	
Stakeholders Contacted	58	
Stakeholders Consulted	15	

2. COMMUNITY CONSULTATION

3. During the course of the project's development thus far, The Applicant has conducted four community consultation events. The approach to advertising each consultation events is summarised in Table 2.1.

Table 2.1: Community Consultation Events Advertising Approach

Advertising Platform	Details
November 2020	
Local newspaper	Advertisements were taken out in the following local news publications: <ul style="list-style-type: none"> The Courier - 19/11/2020; East Lothian Courier – 19/11/2020 and 26/11/2020; St Andrew's Citizen - 20/11/2020 and 27/11/2020; and Berwickshire News - 01/11/2020 and 26/11/2020. In addition, a press release was issued to the Press Association by the Applicant on 13 November 2021.
Project webpage	A dedicated webpage was set up by the Applicant to host information about the project and provide updates as the project progresses
Social media	The events were publicised via the Applicant's Facebook and Twitter pages, in addition to a sponsored LinkedIn campaign.
Email	Emails were sent to multiple organisations, affected stakeholders, elected councillors, Member of Scottish Parliament (MSPs), Member of Parliament (MPs) and Community Councils informing them of the events. All parties were invited to share notice of our events through their own contacts and channels.
Mail drop	A mail drop containing information was sent to all properties situated 3 km of the proposed onshore landfall location in East Lammermuir. The mailing contained a letter, contact details of the project stakeholder engagement manager and a brief information brochure on the project.
October 2021	
Local newspaper	Advertisements were taken out in the following publications. <ul style="list-style-type: none"> East Lothian Courier – 20/11/2021.
Project webpage	A dedicated webpage was set up by the Applicant to host information about the project and provide updates as the project progresses.
Social media	The events were publicised via the Applicant's Facebook, LinkedIn and Twitter pages.
Email	Emails were sent to multiple organisations, affected stakeholders, elected councillors, MSPs, MPs and Community Councils informing them of the events. All parties were invited to share notice of our events through their own contacts and channels.
Mail drop	A mail drop containing information was sent to all properties situated 3 miles of North Berwick, Innerwick and Dunbar. This resulted in over 10,000 letters being mailed. The mailing contained a letter, contact details of the project stakeholder engagement manager and a brief information brochure on the project.
December 2021	
Local newspaper	Advertisements were taken out in the following publications. <ul style="list-style-type: none"> East Lothian Courier – 02/12/2021; and East Lothian Courier – Digital Package – advertising on www.eastlothiancourier.com and East Lothian Courier Facebook page. A press release was also issued to local press regarding the event.
Project webpage	A dedicated webpage was set up by the Applicant to host information about the project and provide updates as the project progresses.

Advertising Platform	Details
Social media	The events were publicised via the Applicant's Facebook, Linked In and Twitter pages.
Email	Emails were sent to multiple organisations, affected stakeholders, elected councillors, MSPs, MPs and Community Councils informing them of the events. All parties were invited to share notice of our events through their own contacts and channels.
Mail drop	A mail drop containing information was sent to all properties situated 3 miles of North Berwick, Innerwick, East Linton and Dunbar. This resulted in over 13,000 letters being mailed. The mailing contained a letter, contact details of the project stakeholder engagement manager and information on how to attend the public events
March 2022	
Local newspaper	Advertisements were taken out in the following publications. <ul style="list-style-type: none"> East Lothian Courier – 24/02/2022 and 03/03/2022; and East Lothian Courier – Digital Package – Advertising on www.eastlothiancourier.com and East Lothian Courier Facebook page. Advertising was placed in the main body of the paper and in the Public Notices section to comply with PoAN legislation. The public notice was also placed in the East Lothian Courier on 20 January 2022.
Project webpage	A dedicated webpage was set up by the Applicant to host information about the project and provide updates as the project progresses.
Social media	The events were publicised via the Applicant's Facebook, Linked In and Twitter pages.
Email	Emails were sent to multiple organisations, affected stakeholders, elected councillors, MSPs, MPs and Community Councils informing them of the events. All parties were invited to share notice of our events through their own contacts and channels.
Mail drop	A mail drop containing information was sent to all properties situated 3 miles of North Berwick, Innerwick, East Linton and Dunbar. This resulted in just over 11,000 letters being posted. The mailing contained a letter, contact details of the project stakeholder engagement manager and information on how to attend the public events.
Question and answer (Q&A) session	The Town Hall Q&A on 29 March 2022 was advertised by the Parish Council via a local newsletter and word of mouth.

